



**INSIDE THIS ISSUE**

- *page 1* Executive-in-Residence
- *page 2* Message from the Director
- *page 3* Business Leaders Speak at OWU Investment Club
- *page 4* Taking Advantage of Opportunity
- *page 5* Awards, Scholarships and Prizes
- *page 6* Operation Enterprise  
Student Feedback: Internships
- *page 7* Opportunities for Alumni Involvement  
Faculty Development: Latin America

FORWARDING SERVICE REQUESTED

STD PRSRT  
U.S. Postage  
**PAID**  
Delaware, OH  
Permit #23

**THE WOLTEMADE CENTER**  
FOR ECONOMICS, BUSINESS & ENTREPRENEURSHIP



Ohio Wesleyan University  
61 South Sandusky Street  
Delaware Ohio 43015

*named*  
**executive-  
in-residence**

**i**n today's global economy, what could be more important for an Ohio Wesleyan student than learning from someone with vast international business experience? Students have benefited from the Woltemade Center's long-standing relationship with **Toshikata (Toshi) Amino**, a retired Executive Vice President of Honda of America. It all began in 1989 when Professor Uwe Woltemade invited Amino to speak about Japanese business practices in one of his classes at OWU. And the rest, as they say, is history.

Throughout the years, Amino has been a regular guest lecturer and mentor at the Woltemade Center. This year, his relationship with the University takes on even more meaning as he becomes the Woltemade Center's next Executive-in-Residence. In his new role, Amino will expand upon what he has already been doing — providing advice, guidance, and insight to Ohio Wesleyan students throughout the academic year.

Amino's long-time association with Ohio Wesleyan, particularly the Woltemade Center, prompted him to serve as Executive-in-Residence. "I feel I am part of the OWU family," he comments. "I appreciate Professor Woltemade's first invitation to OWU and also Professor Boos's encouragement for me to maintain my relationship with the University. My son, Toshihiro, who studied English at Ohio Wesleyan, also created more interest for OWU in my mind."



Toshi Amino

Amino worked for Honda for almost 30 years including various assignments in Japan. He moved to Ohio in 1981 to be involved in the construction of Honda's first auto plant in Marysville, Ohio. Amino then served as an Executive Vice President at Honda before retiring in 1995. Since his retirement, he has taught at Kansai University of International Studies in Japan, The Ohio State University, and OWU. Currently, Amino is also serving as Executive-in-Residence at OSU's Fisher College of Business. Outside of his career, Amino says he enjoys his association with various organizations such as the Japan-America Society of Central Ohio, Kyoto Non-profit Center, and Boy Scouts of America.

Amino brings expertise in international business, the automotive industry, and non-profit management to Ohio Wesleyan. He maintains that no matter what aspect of business one is in, no one can escape the impact of globalization in business. "Foreign language skills, cross-cultural understanding, and excellent communication skills are all good assets to have," Amino says.

# MESSAGE

## From the Director:

It is a pleasure to again update alumni and prospective students on the ongoing activities of the Woltemade Center.

Very simply stated, the Woltemade Center continues to make a difference for our students by (1) providing them with unique internship opportunities, (2) bringing distinguished academics, entrepreneurs, and business executives to campus as guest speakers, (3) offering unique scholarship opportunities to junior and senior students, and (4) developing/promoting unique interdisciplinary faculty development programs that benefit our students. In this edition of *Making Connections*, we are pleased to detail the results of our current programs and describe some new initiatives.

For prospective students reading this newsletter for the first time, I suggest that you take particular note of the following opportunities available to students majoring in the Economics Department:

- Securing meaningful internships that help prepare you for entry level positions following graduation. See Ashley Kubly's comments on page 6.
- Note the unique scholarship opportunities available to top junior and senior students in the Economics Department. See page 5.
- Having the opportunity to hear, and network with, speakers who guest lecture in our classes and present special Center lectures. See pages 3 and 4.
- Participating in the Investment Club where you invest "real dollars" in the stock market and are in competition with 19 other schools. See page 3.

For alumni reading this newsletter, I suggest that you take particular note of how you can be involved with the Woltemade Center.

- Share your knowledge and experience with students in the classroom or give a special lecture. See pages 3 and 4 describing a number of business leaders who have recently returned to speak to, and meet with, our students. The article on Chris Kamm '90 (page 4) describes how one alumnus has returned to the classroom to share his expertise. He also has provided internship opportunities for our students, and his family established a scholarship for students in the Economics Department.
- Volunteer your expertise as an Executive-in-Residence for the Center and participate in our educational activities on a part-time basis. See page 1 describing Toshi Amino's recent appointment as our latest Executive-in-Residence.
- As part of a new alumni mentoring program, sign up to be a mentor for one or two students in the Economics Department. (See page 7.)

Once again, I want to close by thanking Ohio Wesleyan's administration, faculty, staff, and a growing number of dedicated alumni who have provided direction and support of the Woltemade Center's development — **THANK YOU**. I also hope that other alumni and friends will want to "join the team" by supporting the Center and becoming involved in our programs.

### Go Bishops!

John Boos, *Director*  
*Professor of Management*



John Boos



# WOLFE TEMPLE BUSINESS LEADER



**Dr. Dragan Filipovic,**  
*2004 Milligan Lecture*

Numerous entrepreneurs and business people, including several OWU alumni, visited Ohio Wesleyan to share expertise in their respective areas.

Fall 2004 highlights included **Toshikata Amino** and **Dr. Dragan Filipovic**, who were speakers in The Milligan Leaders in Business Lecture Series. Amino, who is a retired Executive Vice President of Honda of America, spoke on the "Japanese Economy: Positive Signs of Recovery." Dr. Filipovic's talk, "Creativity and Productivity in a Manufacturing Environment" was also part of the Sagan National Colloquium. Dr. Filipovic is employed by Kraft R&D, Global Research and Technology Strategy.

Other fall 2004 speakers who addressed the entrepreneurship class included:

- **Andrei G. Aleinikov**, founder and President, Mega-Innovative Mind International and School of Geniuses, creativity and innovation consultant
- **Stuart Crane '87**, co-founder and Vice President of Operations CPR+
- **Christian Kamm '90**, President, Kamm Investment Company, Inc.
- **Rusty McClure '72**, former owner of Famous Fraternity Sportswear
- **Mark Shipps '70**, President, and **Phil Ridolfi**, CFO, American Environmental Group, Ltd. gave a joint presentation

*Phil Ridolfi and Mark Shipps '70 team-taught an entrepreneurship class.*



## OWU INVESTMENT CLUB: 'PLAYING' WITH REAL MONEY

How many college students can say they practice investing with tens of thousands of dollars? In Ohio Wesleyan's Economics Department, any student can get real-life investing experience with real money. "You don't have to have investment knowledge—you just have to be interested in investment," notes **Barbara MacLeod**, Associate Professor of Management and advisor of the club.

The Investment Club was established in 1998 when OWU received a \$50,000 one-time grant from Denison University alumnus **Jim Oelschlager**, founder and chairman of Oak Associates, a nationally recognized growth equity investment advisor based in Akron, Ohio. The purpose of the club is to allow students to learn about investment in the stock market by practicing with real money. The only requirements for



*From left to right: Thanh Nguyen '05, Reed Needles '05, Jarrod Job '05, Timothy Meaney '05, and Govind Mohan '05.*

the club are that students make all investment decisions and invest only in U.S. equities. Oelschlager also asks teams to donate a percentage of their year-end market value to their schools—OWU's team donates 5% every year to the Ohio Wesleyan Annual Fund.

"The club is very student driven—students choose what to invest in," MacLeod says. "We try to pair experienced students with students who have little or no investment experience." A highlight for students in

the club is participating in a competition with other colleges sponsored by Oak Associates. Last year the competition hosted 19 schools and Ohio Wesleyan finished third with a return of 28.68 percent. Monetary awards were presented to the top five finishers. Other schools participating in the competition included, among others, Denison, the College of Wooster, Mount Union College, the University of Akron, and Case Western Reserve University.

Accounting major **Jarrod Job '05** says, "The collaborative effort and the competition are the two best things about the club." Economics major **Evan Reas '07** agrees with Job. "I love the aspect of competition with other schools. We are a team just like any sport that works together to try to beat out a number of other universities. It is also incredibly exciting to be trusted with a large sum of money and see how the total varies from week to week."

# QUEST GUEST SPEAKERS SPEAK AT OWU

Quest  
Guest  
Speakers  
Share  
the time  
they  
offer  
to  
advise

Spring 2005 speaker highlights included the 2005 Heisler Business Ethics Lecture, which featured **Michael Gasser**, CEO and Chairman of the Board of Directors of Grief Brothers Corporation. Gasser's talk, "Looking in the Mirror: Reflections on Business Ethics in the 21st Century," touched upon what it means to be an ethical business and the importance of maintaining a solid reputation in the business world. The Heisler lecturer of the previous year, the spring of 2004, was **Jerry Jurgensen**, CEO of Nationwide, who spoke on "Restoring Trust in Corporate America."

Other 2005 spring speakers included:

- **Charles M. Berger**, Chairman and retired CEO of Scotts Company
- **Tim Dill '84**, President and Owner of Tools Renewed, Inc.
- **Dick Harte**, founder and owner of booksite.com
- **Kris Snyder '94**, Chief Technology Officer of Computer Products and Consulting
- **Mary Brett Whitfield**, Senior Vice President of Retail Forward
- **Scott Zunic**, Director of Marketing Research for Dominion Homes



*Michael Gasser,  
2005 Heisler Lecture*



## TAKING ADVANTAGE OF OPPORTUNITY

People often say that when opportunity knocks, we should answer. **Chris Kamm '90** agrees. "When an opportunity arises to be mentored, for example, take advantage of the opportunity to the fullest," he says. "The experience and impressions such experiences leave you with are invaluable and help shape success in your life."

Kamm was fortunate enough to have his own opportunities for success at Ohio Wesleyan. "OWU had two strong positives for me," Kamm recalls. "Excellent faculty and real world experience brought in by guest speakers." As his way of saying "thanks," Kamm has been very active with The Woltemade Center as an alumnus. "Giving back is necessary so that current students can see firsthand what other students have done and therefore, are able to realize their dreams and goals," Kamm says.

Believing fully in his own words, Kamm is a man of action. He returned to campus in fall 2003 and 2004 to



*Chris Kamm '90, right, talking with students following his Center lecture.*

lecture in an international business class and his firm, Kamm Investment Company, Inc., provided a summer internship at one of its locations in Hanoi, Vietnam. Additionally, Kamm's parents, Mr. and Mrs. Jacob O. Kamm, established the Christian P. Kamm Scholarship. "My parents started the scholarship because they realized my experience at OWU was quite favorable both because of the faculty and Dr. David Warren, who was OWU President at the time," Kamm says.

Although the Kamm family's financial contributions are indeed very

important, Kamm's interaction with students in the classroom and on an individual basis are priceless. For international business students, Kamm can offer his own view of world business since he has a number of investments in international markets.

"I definitely believe that just as exposure to foreign languages is essential to a student's core education, so is the exposure to emerging markets in business because of our greater reliance on them economically," says Kamm.

## WOLTEMADE PRIZE

Congratulations to **Anita Chandrasekhar** '06 for receiving the 2005 Woltemade Prize. She is an Economics with Management and International Studies major from Bangalore, India.



Anita Chandrasekhar

The prize recognizes an outstanding student who has demonstrated excellence in academics and in international study, research, and/or experience. Established in 1998, this \$500 award honors former Professor of Economics, the late Dr. Uwe Woltemade, and his legacy of service to Ohio Wesleyan University from 1965-1995.

The prize recognizes an outstanding student who has demonstrated excellence in academics and in international study, research, and/or experience. Established in 1998, this \$500 award honors former Professor of Economics, the late Dr. Uwe Woltemade, and his legacy of service to Ohio Wesleyan University from 1965-1995.

## BURTON D. MORGAN STUDENT PAPER COMPETITION

Congratulations to **Shannon Frank** '05 for winning the 2005 Burton D. Morgan Student Paper Competition. Frank's paper was titled "Small Business Incubators: Trend of the Past or Wave of the Future?" A native of San Diego, California, Frank graduated in May 2005 with a bachelor of arts degree in Economics with Management.



Shannon Frank

The annual competition provides an award of \$500 and was designed to encourage student research in entrepreneurship and small business. The competition is funded by the Burton D. Morgan Foundation.

## Awards, Scholarships and Prizes

### Christian P. Kamm Scholarship

Established in 1991, the Christian P. Kamm Scholarship is awarded to select students in the Department of Economics. The \$4,000 scholarship is given at the end of a student's junior year and is applied toward senior year tuition. Recipients must be outstanding juniors who have a minimum GPA of 3.6. Preference is given to those who demonstrate financial need. Although it is not a requirement, all recipients also have strong involvement in community service.

Kamm Scholars for 2004-05 include:

- **Victoria Gavrichkova** '05– Economics, French
- **Govind Mohan** '05– Economics
- **Sarah Zurieck** '05– Economics, Women's and Gender Studies

Kamm Scholars for 2003-04 include:

- **Ayesha Enver** '04– Economics, Religion
- **Erika-Rae Harvey** '04– Economics, Psychology
- **Sehar Mumtaz** '04– Accounting

## Corns Business and Entrepreneurial Scholars

At the end of each academic year, five sophomores are selected to receive Corns Scholarships—one of the premiere scholarships of the Economics Department, focusing on the study of entrepreneurship. The Corns Scholarship is awarded based on academic performance, demonstrated leadership experience, and experience which would suggest substantial potential for future achievement in business or entrepreneurship. The \$5,000 annual scholarship is continued for juniors and seniors, and requires that each student perform two internships, complete a number of management-related courses, and fulfill an independent study during their senior year.

### Congratulations to the 2005 Corns Scholars!

- Britton Lombardi** '07– International Business, Spanish
- Kamolwan Raksakul** '07– Accounting, Economics with Management, Psychology
- Taapsi Ramchandani** '07– Economics with Management, Journalism, International Studies
- Evan Reas** '07– Economics with Management
- Rasika Sridhar** '07– Accounting, Economics with Management, Sociology-Anthropology

The newest Corns Scholars join the 2004 Corns Scholars who are:

- Anita Chandrasekhar** '06– Economics with Management, International Studies
- Andrew McIlroy** '06– Economics with Management
- Jonathan Noble** '06– Economics with Management
- Deanna Probst** '06– Economics with Management
- Brandi Weekley** '06– Accounting

# OPERATION ENTERPRISE GOES TO NEW YORK

Every year since 1979 select OWU students have had the opportunity to hone their real-life business skills at Operation Enterprise, an annual eight-day business management conference sponsored by the American Management Association. The Woltemade Center provides full scholarships for a limited number of students through both the Ruth Appley Wilson Scholarship fund and the AMA.

Students benefit from learning about topics such as leadership, strategic planning, business communications, and conflict resolution. Students also interact with one another and learn team-building skills through problem solving simulations and strategic case analysis.

In summer 2005 the following students attended Operation Enterprise at Columbia University in New York:

- **Robert Haddad** '06—Economics and Mathematics
- **Britton Lombardi** '07—International Business, Spanish
- **Intal Mayra** '06—Economics with Management, Spanish
- **Andrew McIlroy** '06—Economics with Management
- **Jason Stanley** '06—English Literature

*The following are some comments from last year's participants on the program:*

// This program brought together individuals from all over the world, and it gave us the unique opportunity of working with our peers from various backgrounds. //

// I received exposure to different realms of management and business that normally takes students years to experience. //

// OE was one of the best experiences of my life. We were pushed extremely hard, with hours from 9-9 everyday, but we learned so much in a week I can't tell you how worthwhile every second was. //

## STUDENT FEEDBACK: INTERNSHIPS

# ASHLEY KUBLY '05



*The Woltemade Center is committed to providing internships to students. Below is the testimonial of one student who has benefited from opportunities offered through the Woltemade Center.*

Asking for assistance from the Woltemade Center was one of the best decisions I made in college. Not only did the faculty and staff assist in my search for a career, they also helped me acquire several internships along the way. When I was a sophomore, I was informed of a position with State Farm Insurance. I applied for the position and received an excellent recommendation from the Woltemade Center, which resulted in my getting the job!

The next semester I learned of another internship through the Woltemade Center and the local Small Business Development Center (SBDC). The position was intriguing—a marketing consultant for a new business in downtown Delaware called The Bare Bowl. What a great opportunity! I took it without hesitation and ended up with an amazing

learning experience. If it had ended then, I would have been satisfied with my experiences. But there was still more in store for me.

This year the Woltemade Center placed me in an excellent position with Harris Instrument Corporation doing market research and sales—exactly the line of work I wanted to find after graduation! The experience at Harris was incredible because it offered so many real world skills. Now I have gained fantastic knowledge and built a tremendous résumé.

Thanks to these internships and the Woltemade Center, I had three job offers. As I signed the papers for the company I chose, I knew I made the right decision because I was able to explore my options in various internship settings.

*A native of Findlay, Ohio, Ashley Kubly graduated in May 2005 with a bachelor of arts degree in Economics with Management.*

## Stay Connected with the Woltemade Center

For current news, opportunities for students and alumni, and an updated schedule of events, please visit: <http://wcebe.owu.edu>

To update your contact information, please register at: [http://wcebe.owu.edu/files/alum\\_reg.html](http://wcebe.owu.edu/files/alum_reg.html)

## Ohio Wesleyan Alumni

For updated information on alumni events, groups, news, giving opportunities, and other ways you can stay connected with OWU, please visit: <http://alumni.owu.edu>

## Contact Information

### John Boos

*Director and Professor of Management*

Phone: (740) 368-3546  
E-mail: [jdboos@owu.edu](mailto:jdboos@owu.edu)

### Patricio Plazolles

*Program Officer*

Phone: (740) 368-3550  
E-mail: [pfplazol@owu.edu](mailto:pfplazol@owu.edu)

## *A new Alumni Mentoring Program is currently being developed at The Woltemade Center.*

The purpose of the program is to match select sophomore or junior students in the Economics Department with alumni to form meaningful mentoring relationships. The matches, which will be made by the Center, will be based upon input from students and the background and experience of alumni. However, alumni will ultimately define the parameters of the relationship by determining the number of students they want to mentor—the program is not designed to allow students to contact just anyone at any time. Every mentorship will be tailored to the needs and career goals of the student and the expertise of the alumnus/alumna.

“We’re searching for alumni mentors,” says John Boos, Professor of Management and Director of the Woltemade Center. “Ideally, alumni would be carefully matched with one or two students based on their backgrounds and mutual interests. Hopefully, the alumni and students will really connect with each other to form personal, ongoing friendships. We want this to be a bond that goes beyond one or two phone calls. We’d like alumni to offer career advice as well as guidance about graduate schools and graduate school programs. And the relationship may go one step further—alumni might open doors for students by actually helping them secure internships or jobs.”

If you’re interested in being a mentor to one or two of our students, please complete the information form at [http://wcebe.owu.edu/files/alum\\_reg\\_mentor.htm](http://wcebe.owu.edu/files/alum_reg_mentor.htm).

## HOW CAN ALUMNI HELP THE WOLTEMADE CENTER?

There are many ways to get involved with the Woltemade Center. We encourage you to consider the following:

**Contribute and share your expertise** — You may volunteer to share your knowledge and experience with students in the classroom or during a lecture. You may also give OWU students the opportunity to have real-life business experiences in internship positions with your company. New this year is a chance to participate in our new Alumni Mentoring Program.

**Financial contributions** — You may make an annual contribution to support our on-going operations. Simply make a gift to the Woltemade Center, or you may split a gift between the OWU Annual Fund and the Woltemade Center. See page 6 for contact information.

## Faculty Development: LATIN AMERICA

Following the tradition of liberal arts at Ohio Wesleyan and the vision of The Woltemade Center, a Faculty Development Latin American group was formed in the fall of 2004 by the Economics Department in collaboration with various other academic areas.

The purpose of the interdisciplinary development group is to study the Latin American economy and society, beginning with a focus on NAFTA and the effect the trade agreement has had on Mexico. Members of the group are examining the Mexican economy, history, politics, culture, and immigration issues. The end result of the faculty development study efforts will be incorporated in the individual classes



*The Faculty Development group includes (left to right): **Donald Lenfest**, Modern Foreign Languages; **Barbara MacLeod**, Management; **Robert Gitter**, Economics; **Norman Gharrity**, Economics; **Patricio Plazolles**, Program Officer; **Juan Armando Rojas**, Modern Foreign Languages; **Saif Rahman**, Economics. Not pictured: **Jeremy Baskes**, History; **Clifford Cook**, Accounting; **James Franklin**, Politics and Government.*

taught by participating faculty and also in an honors course, which will begin in 2006-07.

In May the group visited El Paso, Texas and Ciudad Juarez to visit with professors at the University of El Paso Texas, who run a unique program in Borderland Studies. The group also met with faculty associated with the Institute for Manufacturing and Material Management, the Chamber of Commerce, maquiladoras, and other organizations. The trip continued to Mexico City where the group met with various representatives from academia, government, and other organizations affiliated with NAFTA. Patricio Plazolles, Program Officer for The Woltemade Center, coordinated the two-week trip.